



## EmmaRose Strohl

Associate

**Office:** Reading, PA

**Email:** [estrohl@barley.com](mailto:estrohl@barley.com)

**Tel:** (484) 318-2494

### OVERVIEW:

---

EmmaRose is an integral part of the firm's [Food & Agribusiness Industry Group](#), working with clients on compliance issues with state and federal agencies such as the U.S. Food and Drug Administration, U.S. Department of Agriculture, and Pennsylvania Department of Agriculture. She helps clients remain up to date on pressing issues and regulatory developments, and advises clients on compliance and risk management. Additionally, she provides strategic counsel to clients on commercial and supply chain matters within the agricultural product, food processing, manufacturing and distribution sectors. EmmaRose also supports the complementing [Transportation & Logistics industry](#), providing compliance and commercial guidance in another highly regulated sector.

Her strong agricultural background has made her a logical fit for Barley Snyder's Food & Agribusiness Industry Group. Before law school, EmmaRose graduated with a bachelor's degree in Animal Science with a specialization in Livestock Science and Management from one of Pennsylvania's highest-rated agricultural universities. She also volunteered for the Penn State Extension with local 4-H and extension programs, and continues to provide a helping hand to neighbors in the farming community when the need arises. Raised on a small farm in Schuylkill County surrounded by horses and honeybees, EmmaRose's hands-on experience in agriculture adds a unique depth to her legal practice.

EmmaRose is dedicated to mentoring the next generation of professionals and passing down her knowledge. She helped launch the Master's in Agribusiness program at Delaware Valley University and previously served as an adjunct professor, teaching graduate-level courses on "Legal Issues in Agriculture and Food" and "Agricultural Supply Chains." EmmaRose currently mentors junior associates within the firm.

EmmaRose serves as outside general counsel to several clients in the high-value food products sector, providing strategic guidance to help them grow and thrive. She has also successfully advocated on behalf of her clients before the various regulatory bodies, including the Pennsylvania and U.S. Departments of Agriculture, working to ensure the fair and equitable application of regulations and championing regulatory updates that better reflect today's landscape of modern agriculture and food processing. In addition,

EmmaRose has experience successfully representing clients in commercial livestock animal welfare litigation. Another aspect of her practice is crafting comprehensive plans for clients' and their businesses' futures. EmmaRose provides tailored business succession planning, frequently for food and agriculture sector clients, ensuring the seamless transition of operations and the continued success of these unique enterprises across generations. She also provides services to local clients for [general estate planning](#), including wills, powers of attorney, health care powers of attorney and living wills.

Her [business practice](#) complements her food and agriculture work, where she handles general corporate matters such as LLC formation, operating agreements, contract negotiations, financing and stock transfers.

EmmaRose now lives on a small farm in Berks County with her husband and daughter, and enjoys whitewater kayaking, snowboarding, riding horses and dirt bikes and hiking with her dogs.

## EDUCATION:

---

- Vermont Law School, J.D., cum laude
- Delaware Valley University, B.S., magna cum laude

## ADMISSIONS:

---

- Supreme Court of Pennsylvania
- Berks County Bar Association

## PRACTICE AREAS:

---

- Business
- Trusts & Estates
- Alternative Dispute Resolution (ADR)
- Family Owned Businesses

## INDUSTRY GROUPS:

---

- Food & Agribusiness
- Transportation, Logistics & Trade

## COMMUNITY INVOLVEMENT:

---

### **Berks Community Television**

Chair, Board of directors

### **Pennsylvania's Americana Region**

Vice Chair, Board of directors

### **PA Eats**

Secretary, Board of directors

### **Greater Reading Chamber Alliance's Women2Women**

Member, Governance Council

### **Visions Federal Credit Union**

PA CEO Advisory Board

### **Pennsylvania Hemp Steering Committee**

Co-Chair, Policy and Regulatory Committee

### **Philadelphia Society for the Promotion of Agriculture**

Member

### **Marian Catholic High School**

Member, Advancement Committee

## MEMBERSHIPS:

---

- PennAg Industries
- Albert Schweitzer Fellowship, "Fellow for Life"

## PRESENTATIONS:

---

- "Compliance with new Federal and State Business Entity Informational Filing Requirements", Pennsylvania Small Business Development Centers Agriculture Center of Excellence (March 2025)
- ""Wills, Estates, and Power of Attorney", Breast Cancer Support Services of Berks County (October 2022)
- "Breaking Eggs, Not Businesses: A Solutions-Focused Discussion on Dealing with the Highly Pathogenic Avian Influenza Outbreak," webinar (June 2022)
- "Labor & Employment Forecast: Food & Agribusiness Edition," Virtual Food & Ag Summit (March 2021)
- "Bio-Engineered Labeling", Food & Ag Summit (February 2019)

## OTHER PROFESSIONAL EXPERIENCE:

---

- Adjunct professor, Delaware Valley University, Masters in Agribusiness program

## RECOGNITIONS:

---

- Best Lawyers: Ones to Watch in America, Trusts and Estates (2024, 2025)
- Pennsylvania Super Lawyers Rising Star - Food and Drugs (2024)
- Lehigh Valley Business, Women of Influence - Women to Watch (2024)

## RELATED NEWS:

---

- New Conditions for Indemnification When Poultry Flocks Are Infected by HPAI  
January 28, 2025
- Pennsylvania Department of Agriculture Implements Mandatory Milk Testing Program to Combat Spread of HPAI  
November 25, 2024
- Cleaning Up Raw Chicken: FSIS Unveils Framework to Control Salmonella in Ready-to-Cook Poultry  
August 1, 2024
- Barley Snyder Attorney EmmaRose Strohl Named Chair of Berks Community Television Board of Directors  
July 9, 2024

- USDA Issues Proposed Rule on Poultry Grower Payment Systems and Capital Improvement Systems  
June 19, 2024
- Fighting Bird Flu: USDA to Provide Funding to Combat HPAI  
May 16, 2024
- Bird Flu's Current Opponent: Dairy  
April 25, 2024
- Attorneys Latisha Bernard Schuenemann and EmmaRose Strohl selected as Lehigh Valley Business Women of Influence Award Winners  
April 8, 2024
- New Poultry Contract Regulations Going into Effect  
December 6, 2023
- Barley Snyder Attorney EmmaRose Strohl Elected to Serve on Berks Community Television Board of Directors  
July 10, 2023
- Barley Snyder Attorney Sarah Rubright McCahon Named Lehigh Valley Business Women of Influence Honoree  
April 19, 2023
- Barley Snyder Expands to Serve Current and Future Generations  
March 28, 2023
- Challenge to USDA Authority to Regulate Animal Welfare Label Claims  
July 19, 2022
- HPAI Update  
May 23, 2022
- Preparing for another outbreak: HPAI  
February 25, 2022
- Sesame One Step Closer to Big  
April 21, 2021
- Barley Snyder Attorney Boyle Now Teaching at DelVal  
March 26, 2021
- How the American Rescue Plan Act Could Impact Businesses and Nonprofits  
March 22, 2021
- Should Employers be Preparing to Mandate COVID-19 Vaccines?  
November 23, 2020
- Should Sesame Join the Big 8 Allergens?  
November 11, 2020
- Not-So-Sweet Surprises for Allergy Sufferers  
October 8, 2020

- Barley Snyder Attorney Boyle Named to Pennsylvania Hemp Steering Committee  
June 3, 2020
- Updated Orders Allow Certain Sectors in Pennsylvania to Operate  
April 21, 2020
- Deadly Disease Could Affect Swine Production in Pennsylvania  
December 26, 2019
- PA Preferred: Not as Hard to Qualify as You Might Think  
November 14, 2019
- USDA Provides Long-Awaited Hemp Industry Guidance  
November 1, 2019
- U.S. Food Importers at Immediate Risk of Enforcement  
August 15, 2019
- Can There Still be Such a Thing as a Free (School) Lunch?  
August 12, 2019
- Spotted Lanternfly Quarantine Continues  
May 29, 2019
- USDA Releases First Guidance Related to Cultivation of Industrial Hemp  
April 26, 2019
- Hemp Opportunities Growing Like Weeds  
March 12, 2019
- Agribusiness Loses Supreme Court Punts on Prop 12  
January 16, 2019
- Cut to the Taste: Draft Guidance for Fresh-Cut Produce Processors Subject to FSMA  
October 23, 2018
- Poultry Processors May Qualify for Line Speed Waivers  
October 11, 2018
- Big Breaks for Very Small Food Companies  
September 27, 2018
- Barley Snyders EmmaRose Boyle Named to Two Berks Boards  
August 8, 2018
- Pa. Dept. of Agriculture Issues Spotted Lanternfly Infestation Quarantine  
June 4, 2018
- USDA Announces Comment Period for National Bioengineered Food Disclosure Standard  
May 3, 2018
- FDA Publishes Form 483 Summary from the Last Decade  
April 6, 2018
- UPDATE: USDA Withdraws Organic Livestock Mandates  
March 14, 2018

- USDA Rethinking Organic Livestock Mandates  
February 26, 2018
- New FDA Enforcement Discretion Leans Business-Friendly  
January 9, 2018
- Barley Snyder Hires EmmaRose Boyle  
January 3, 2018

## RELATED RESOURCES:

---

- Breaking Eggs, Not Businesses: A Solutions-Focused Discussion on Dealing with the Highly Pathogenic Avian Influenza Outbreak Webinar Replay  
June 7, 2022
- 7. COVID-19 Legal Update Podcast  
May 22, 2020